

Sigrid Wright

Executive Director, CEO

**Community
Environmental Council**

Santa Barbara



Sigrid Wright is Community Environmental Council's first female CEO in its 45-year history. She has served with CEC since 1995, most recently as its assistant director. In 2007, she co-authored "A New Energy Direction: A Blueprint for Santa Barbara County" – one of the first regional energy plans in the U.S. to outline a path for moving away from fossil fuel.

Wright helped grow Santa Barbara Earth Day Festival to a profitable two-day event that attracts about 30,000 visitors a year and serves as program facilitator for the South County Energy Efficiency Partnership. She has a bachelor's degree in journalism from the University of Oregon and a master's degree in communications design from the Yale Gordon College of Liberal Arts at the University of Baltimore.