



Community
Environmental
Council

For Immediate Release

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The Community Environmental Council Announces 2014 Environmental Hero Award Recipient: Supervisor Salud Carbajal



Santa Barbara, CA, April 23, 2014 – The Community Environmental Council (CEC) is pleased to announce the 2014 Environmental Hero Award recipient for Earth Day. Santa Barbara County Supervisor Salud Carbajal will accept the award in person on the main stage at 2:45 p.m. on Sunday, April 27, which will be presented by Dave Davis, CEO and Executive Director of CEC.

“We're really happy to be honoring Supervisor Salud Carbajal with this year's Environmental Hero Award,” said Sigrid Wright, Associate Director of CEC and the festival’s director. “He has done an incredible job of using his role in local government to affect global issues like climate change.”

In addition to an extensive list of accomplishments that work to promote sustainable and resilient communities in our region, Supervisor Carbajal is a member of President Obama’s State, Local and Tribal Leaders Climate Task Force. “He is an outstanding example of how environmentalism starts at home, and I'm personally very proud of CEC's partnership with him.”

Supervisor Salud Carbajal

Supervisor Carbajal was first elected to the Santa Barbara County Board of Supervisors in 2004 and most recently was reelected to a third term that started in January 2013. He received a B.A. from U.C. Santa Barbara and holds a Masters in Organizational Management from the Fielding University. He served eight years in the United States Marine Corps Reserve, including active duty service during the 1991 Gulf War.

During his time serving as a member of the Board of Supervisors, Supervisor Carbajal has demonstrated a strong commitment to protecting our natural environment and resources, enhancing public health and safety, and working regionally to address transportation, housing, and workforce challenges. His accomplishments include:

- initiating the County effort to adopt an Climate Action Plan to reduce greenhouse gases emissions throughout the County;
- the adoption of a County Sustainability Plan to make our County facilities more sustainable and energy efficient;
- the establishment of the emPowerSBC program which provides incentives for local homeowners and businesses to perform energy retrofits;
- protection of open spaces including the Gaviota Coast; and
- leading the effort to organize the 2013 Resiliency Symposium which brought together leaders from throughout the Tri-Counties to begin the dialogue on making our community more resilient in the face of climate change.

In addition to his service on the Board of Supervisors, Supervisor Carbajal currently serves on the following boards and committees that work to promote sustainable and resilient communities: President Obama’s State, Local and Tribal Leaders Climate Task Force; U.S. EPA Local Government Advisory Committee as Vice Chair; U.S. EPA National and Governmental Advisory Committee to the U.S. Representative to the Commission for Environmental Cooperation; National Association of Counties Energy Environment and Land Use Committee; ICLEI USA Board member; and is Chair of the NACo Green Government Initiative.

Earth Day Festival

The Community Environmental Council’s 2014 Santa Barbara Earth Day Festival takes place Saturday, April, 26 from 11 a.m. to 7 p.m. and Sunday, April 27 from 11 a.m. to 6 p.m. at Alameda Park, 1400 Santa Barbara Street, Santa Barbara, CA 93101.

Widely acknowledged as the birthplace of the modern environmental movement, this year’s theme “Local Roots” focuses on bringing the community together to connect at a local level and help make a global impact. The festival will be organized around the CEC’s five initiatives: Drive Less, Choose Electric, Go Solar, Ditch Plastic, and Eat Local.

The festival will include the annual **Green Car Show** containing the largest collection of efficient and alternative fueled vehicles between Los Angeles and San Francisco a **farm-to-table dinner**, a **Meet Your Makers** section

with local artisans, over 200 exhibitors, a food court, beer and wine garden, main stage, two mini-stages offering music and demonstrations and much more. CEC's Santa Barbara Earth Day Festival is **FREE for attendees**.

Santa Barbara Earth Day History: In the wake of the devastating 1969 oil spill off Santa Barbara's shores, a group of local concerned citizens began talking about a different way of looking at environmental systems. Over the next few years, around the country the environmental movement was born – including the Community Environmental Council, which was incorporated in the spring of 1970. During that time, Senator Gaylord Nelson visited Santa Barbara to view the damage from the oil spill. When he returned to Washington, D.C., he introduced a bill designating April 22 as a national day to celebrate the earth. In CEC's first act as a newly established non-profit, it hosted one of the first Earth Day celebrations in the country in 1970.

About the Community Environmental Council

Since 1970, the Community Environmental Council (CEC) has led the Santa Barbara region – and at times California and the nation – in creative solutions to some of the toughest environmental problems. Today CEC is focused on eliminating the use of fossil fuels in the Central Coast region through campaigns such as #DriveLess, #ChooseElectric, #GoSolar, #DitchPlastic and #EatLocal.

For more information on CEC:

- Find CEC on the web at www.cecsb.org
- Like CEC on Facebook at www.facebook.com/cecsb
- Follow CEC on Twitter @CECSB and on Instagram @CEC_SB
- Call CEC at 805-963-0583 ext. 100.

As details are announced, the best way to get the most updated information – including schedules, maps, and stories -- is to go to:

- Find Earth Day on the web at www.SBEarthDay.org, or the mobile site,
- Like “Santa Barbara Earth Day” on Facebook, www.facebook.com/sbearthday
- Follow the event on Twitter @SBEarthday and on Instagram @SB_EarthDay
- Call CEC at 805-963-0583 ext. 100.

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